

RIDE ALONG 2 – “RIDE ALONG 2 THE MIAMI PREMIER CONTEST”

OFFICIAL GIVEAWAY RULES

NO PURCHASE NECESSARY TO ENTER FOR A CHANCE TO WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. ____ This giveaway promotion (the "Giveaway") begins on November 28, 2015 at 12:00 PM (Eastern Time-US) and ends on December 20, 2015 at 12:00 AM (Eastern Time-US) (the "Promotion Period"). By participating in the Giveaway, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of HBCU BUZZ LLC ("HBCUBUZZ"), which shall be final and binding in all respects. HBCUBUZZ is responsible only for the collection, submission and processing of Entries and the overall administration of the Giveaway. Entrants should look solely to HBCUBUZZ with any questions, comments or problems related to the Giveaway. THIS GIVEAWAY IS SPONSORED BY HBCUBUZZ, WITH A MAILING ADDRESS AT (PO BOX 41370 Washington DC, DC 20018) Washington, DC, 20018

2. **Eligibility:** The Giveaway is only open to legal residents of USA and D.C. who are 21 or older at the time of entry. Void where prohibited or restricted by law. HBCUBUZZ, Universal Pictures Inc. ("Universal") and each of their respective parents, subsidiaries', affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees (collectively, the "Promotion Entities"), and members of their immediate families and/or persons living in the same household as such persons, are ineligible to enter the Giveaway or win a prize. You must have an email address, or Facebook and Twitter account to be eligible to enter this Giveaway.

3. **Winner Selection:** The winner of this Giveaway ("Winner") will be selected in a random drawing from among all eligible Entries received throughout the Promotion Period. HBCUBUZZ or its designated representatives, whose decisions are final, will conduct the random drawing. Odds of winning will vary depending on the number of eligible Entries received. Winner will be notified by email at the email address provided in the Entry Information about 48 HOURS after the random drawing has been completed. Winner must accept the prize by email as directed by HBCUBUZZ within 48 hours of such notification. Any Winner notification to which a response is not received or which is returned as undeliverable may result in prize forfeiture. Winner will be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release in order to receive the prizes described herein (the "Prize Claim Documents"). No substitution or transfer of a prize is permitted except by HBCUBUZZ.

4. **Prizes:** One (1) winner and one (1) guests of the winner's choice (who must all be over 21 years of age when the prize is redeemed) will receive an expense-paid trip to Miami Florida for the Ride Along 2 premiere and premiere after party having an approximate total retail value of \$4,000 ("ARV"). Dates of travel for winner and guest include from January 5, 2015 through January 7, 2015. Travel must be completed between these dates and booked ten days (10) days prior to the travel date.

Prize breaks down as follows: (i) Round trip airfare for two (2) to Miami, which must be booked ten days (10) days in advance of the trip, ARV \$1,600; (ii) hotel accommodations for two (2) people (shared accommodations) for two (2) nights at a 4-star hotel, ARV \$1200; (iii) \$300 gift card for dinner expenses; (iv) car services to the RIDE ALONG 2 premier, ARV \$400, (v) Round trip car services to the host hotel from the airport, ARV \$400. Execution of prizing will be overseen and administered by Allied Entertainment. Winner should look solely to Allied Entertainment with any questions, comments or problems related to prizing.

Only one prize per person and per household will be awarded. Gift cards and gift certificates are subject to the terms and conditions of their respective issuers. Prizes cannot be transferred, redeemed for cash or substituted by winner. HBCUBUZZ reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The ARV of the prize represents HBCUBUZZ good faith determination based upon available information and not a guaranty. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash to Winner. HBCUBUZZ makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Additional restrictions, conditions, and limitations may apply. HBCUBUZZ will not replace any lost or stolen prize items.

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Prize will only be awarded and/or delivered to addresses within the continental USA. All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the Winner. Failure to comply with the Official Rules will result in forfeiture of the prize.

Acceptance of the prize constitutes permission for HBCUBUZZ and its agencies to use Winner's name and/or likeness, biographical material and/or entry for advertising and promotional purposes without additional compensation, unless prohibited by law.

By accepting the prize, winner agrees to hold HBCUBUZZ, its advertising and promotion agencies, Universal Pictures, and each of their respective parent companies, subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless for any injury or damage caused or claimed to be caused by participation in this Giveaway or acceptance or use of the prizes.

5. **Online Entry:** You may Enter for a chance to win the Giveaway during the Promotion Period by (i) logging on to entry form located on the hbcubuzz.com/ridealong2 website (ii) completing the entry form located on the page with the entrants contact information including name, phone number and email address, (iii) Tweeting the (*i.e.*, “I just entered the #RideAlong2 Flyaway to Premiere Contest!”) Including the #RideAlong2 hashtag in the tweet. The entry form can be found

Automated or robotic Entries submitted by individuals or organizations will be disqualified. Any attempt by an entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void that entrant's Entries and that entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. The end of the Promotion Period in order to participate in the Giveaway and remain eligible to win must post all Entries. HBCUBUZZ's database clock will be the official timekeeper for this Giveaway.

6. **Privacy:** All entrants acknowledge that if they are chosen as a winner, certain of their personally identifying information may be disclosed to third parties, at least as required by law, including, without limitation, such winner's name on a winner's list. All personal information submitted as part of the Giveaway may be shared by and between the Promotion Entities, and each of the Promotion Entities will use such information in accordance with their respective independent online privacy policies, including identifying and communicating with any winning entrant regarding the drawing and/or the prize. HBCU Buzz terms of use can be found at <http://hbcubuzz.com/terms-use/>

7. **Release:** By participating in the Giveaway, entrants agree to release, discharge and hold harmless the Promotion Entities, Facebook, and Twitter from and against any and all claims, liability, costs, losses, damages or injuries of any kind arising out of or related to entrants' participation in the Giveaway and/or related to any prize (including, without limitation, losses, damages or injuries to entrant's or any other person's equipment or other property, or to their persons, related to participation in the Giveaway; or arising out of any violation of rights of publicity or privacy, or claims of defamation or portrayal in a false light; or based on any claim of infringement of intellectual property; or from any typographical, human or other error in the printing, offering, selection, operation or announcement of any Giveaway activity and/or prize). Each entrant further agrees to indemnify and hold harmless Promotion Entities from and against any and all liability resulting or arising from the Giveaway and to release all rights to bring any claim, action or proceeding against Promotion Entities and hereby acknowledge that Promotion Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to a prize, including express warranties provided exclusively by a supplier that may be sent along with a prize.

8. **Limitation of Liability:** HBCUBUZZ is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Giveaway or by any technical or human error, which may occur in the processing of submissions in the Giveaway. HBCUBUZZ assumes no responsibility for any misdirected or lost mail, or any error, omission, interruption, deletion, defect, delay of operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries. HBCUBUZZ is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of email or players on account of technical problems or traffic congestion

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on the Internet or at any website or combination thereof, including injury or damage to entrant's or any other person's computer related to or resulting from participating downloading materials in the Giveaway. If, for any reason, HBCUBUZZ is not capable of running the Giveaway as planned, including infection by computer virus bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of HBCUBUZZ that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Giveaway, then HBCUBUZZ reserves the right in its sole discretion to cancel, terminate, modify or suspend the Giveaway. In such event, HBCUBUZZ may, in its sole discretion, perform the random drawing from among all eligible Entries received prior to or after such cancellation, suspension, or modification.

In the event of a dispute concerning who registered online to participate in the Giveaway, the registration will be declared to have been made by the authorized account holder of the email address submitted at entry. The 'authorized account' holder as it relates to an email address is defined as the natural person who is assigned to an email address by an internet provider, online service provider, or other organization (e.g., business, education institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. A Winner will be requested to provide HBCUBUZZ with proof that the Winner is the authorized account holder of the email address. If a dispute cannot be resolved to HBCUBUZZ satisfaction, the entry will be deemed ineligible, null and void.

9. **Winner's List:** To obtain a copy of any legally required 'winners list' or a copy of the Official Rules, send the applicable request and a self-addressed, stamped, #10 envelope to GIVEAWAYS at HBCUBUZZ PO BOX 41370 Washington DC, DC 20018 Request must be received no later than 6 MONTHS from the date the winner of the Giveaway is announced on the Website for the name of the winner and, by the end of the promotion, for a copy of the rules.

10. **HBCU BUZZ LLC':** The Giveaway is sponsored by HBCUBUZZ Info@hbcubuzz.com

12. **Facebook & Twitter Disclaimer:** Entrants should understand that they are providing their information to HBCUBUZZ and not to Facebook or Twitter. This Giveaway is in no way endorsed or administered by, or associated with Facebook or Twitter.

13. **Opt-Out:** Anyone receiving a HBCUBUZZ promotion in their email may have their email address deleted from HBCUBUZZ's electronic mailing lists by clicking on the unsubscribe link located in any promotional email.

Universal Pictures Inc. and its parent, affiliates, and subsidiaries are not responsible for the promotion, administration, or execution of this Giveaway.

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